

Morrisons Daily Petrol Filling Station  
Honeypot Lane  
London  
NW9 6RN

12 October 2018

**Licensing Representation for the New Premises Licence Application, Morrisons Daily Petrol Filling Station, Honeypot Lane, London, NW9 6RN**

I certify that I have considered the application shown above and I wish to make a representation that the likely effect of the grant of the application is detrimental to the Licensing Objectives for the reasons indicated below.

Officer: Susana Figueiredo – Licensing Inspector

An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the Act.

**Change of Opening Hours**

The Licensing Authority is of the opinion that the proposed hours for the supply of alcohol would undermine the Licensing objectives. There are a number of issues relating to the local area in terms of street drinking which has worsened. By providing a premises which supplies alcohol 24 hours a day, it is believed that this will encourage both the purchasing of alcohol as a result of the length of proposed timings and street drinking.

It is fair to say that premises in the local area have stringent conditions in place but this has not deterred from the problem. The reason being, is that street drinkers traditionally appeared in a way that was obvious to everyone. This is not the case anymore and the fact is, it can be difficult for staff selling alcohol to distinguish who does and does not have an alcohol related problem. It also then presents the problem that staff may not be aware that those persons with said drinking problems will then sit and drink in the street.

Despite looking at this case individually, on its own merit, it is difficult to avoid the bigger issue of alcohol in the area.

The Licensing Authority is not limiting suggestions from the applicant as to how this may be combatted but as it stands, there are too many concerns about the existing street drinking in the area to ignore the problem, just because the premises is a petrol station and not a traditional off licence.

For the above reasons the Licensing Authority request that the permitted hours for sale of alcohol be reduced from:

Monday to Sunday 00:00 – 24:00

To

Monday to Sunday 10.00hrs – 23.00hrs

in order to ensure the Licensing objectives are upheld.

### **Late Night Refreshment**

The Licensing Authority have no objection to the proposed timings for late night refreshment.

### **Conditions to be added to the Premises Licence**

Based on the above reduced timings, the Licensing Authority suggest the following conditions to ensure that all four Licensing objectives are met.

- A “Challenge 25” policy shall be adopted and adhered to at all times.
- CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council
- A CCTV camera shall be installed to cover the entrance of the premises and further cameras installed to cover the entire serving counter and till.
- An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:
  - (a) all crimes reported to the venue
  - (b) all refusals
  - (c) any complaints received
  - (d) any incidents of disorder
  - (e) any faults in the CCTV system
  - (f) any refusal of the sale of alcohol
  - (g) any visit by a relevant authority or emergency service.
- Any staff directly involved in selling alcohol for retail to consumers and staff who provide training including managers shall undergo regular training of the Licensing Act 2003 legislation (at least every 12 months). The training shall be documented and signed off by the DPS and the member of staff receiving the training. This training log shall be kept on the premises and made available for inspection by police and relevant authorities upon request.
- Outside of the hours authorised for the sale of alcohol, all alcohol within the trading area is to be secured behind locked grills, locked screens or locked cabinet doors so as to prevent access to the alcohol by customers or staff.
- A sign stating ‘No proof of age, No sale’ shall be displayed at the point of sale.
- No high strength beers, lagers, and ciders above 6.0% ABV shall be stocked.

- No single cans of beers, lagers and ciders shall be stocked or sold at the premises.
- A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.

In order for the Licensing Team to withdraw this representation, it will be necessary for you to confirm the above.

Yours faithfully,



Susana Figueiredo  
Licensing Inspector  
Planning, Transportation & Licensing